

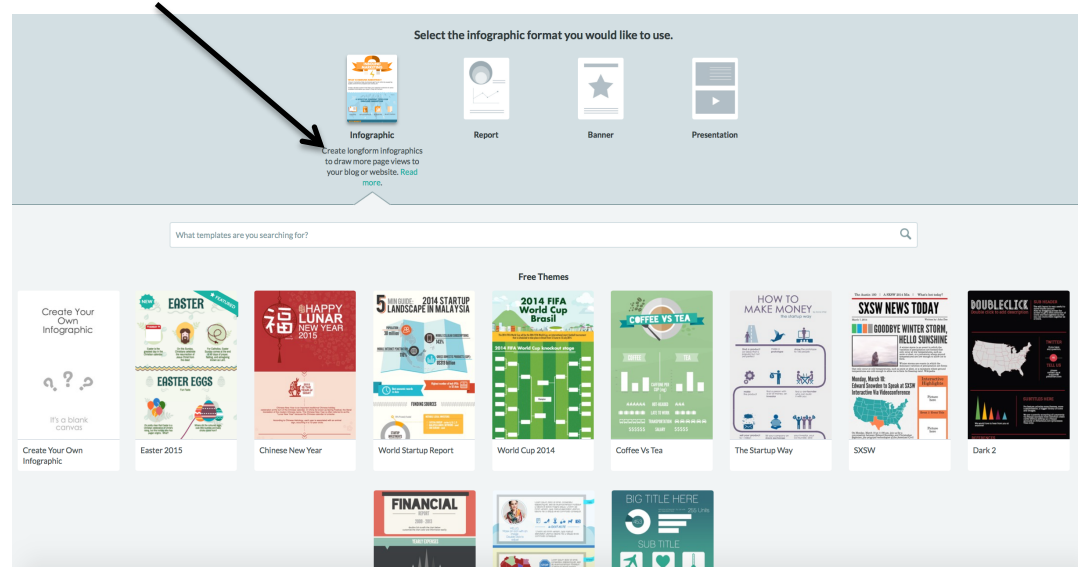
# How to Make an Infographic:

AN **INFOGRAPHIC** IS A GRAPHIC, VISUAL REPRESENTATION OF INFORMATION. THEY PRESENT INFORMATION CLEARLY AND CONCISELY. THEY CAN EASILY COMMUNICATE DATA, PATTERNS AND TRENDS.

## MAKING A FREE PIKTOCHART ACCOUNT:

1. Go to [piktochart.com](http://piktochart.com) and create a login and password using a valid email address.
2. Browse the free themes for infographics to get ideas or choose a template.

FREE THEMES



3. Decide whether you want to work from a pre-set or start from scratch. Either way, you will have the same access to the options below.
4. Place your cursor on a "block" of the infographic to edit that rectangle-sized section.

## GRAPHICS

Add shapes, lines, icons, photos, and frames.

## UPLOADS

Upload your own images to add.

## BACKGROUND

Change the background color or image.

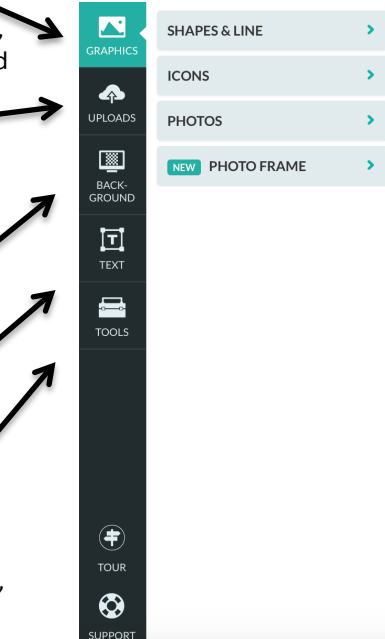
## TEXT

Add text boxes to a "block".

## TOOLS

Add charts, maps, or videos.

CLICK YOUR CURSOR ON A SECTION OF THE INFOGRAPHIC TO EDIT




- As you begin to add items, make sure to use the top toolbar to edit or delete the items. You can read the
- Don't forget to title and save your work!

**RETITLE YOUR WORK**

↓

**SAVE**

↓



**ADD BLOCK**  
Add a block to make your infographic longer.

**MOVE BLOCK**  
Move block up or down.

**CLONE BLOCK**  
Clone the block to copy the same block and add it to the infographic.

**DELETE BLOCK**  
Delete a block that you no longer want.

**RESIZE BLOCK**  
Resize the height and width of the block.

Annotations on the toolbar include: UNDO & REDO, CUT, COPY, PASTE, DELETE, GROUP & UNGROUP, LOCK THE POSITION, CHANGE COLOR, CHANGE OPACITY, CREATE LINK, CHANGE OVERLAP / LAYERING, FLIP LEFT / RIGHT, FLIP TOP / BOTTOM, ALIGN WITH OTHER OBJECTS.

- As you create your infographic, make sure to add a balance of graphics, titles, text, and charts. Data is a key component of a good infographic. It is a visual representation of a summary of information. Take your time editing and revising it.
- When you are finished, you have options to download, publish, or share the infographic.

**PREVIEW**


Preview will allow you to view the final draft of your infographic that will be published.

**DOWNLOAD**

The infographic can be downloaded as an image (PNG or JPEG) in original or medium quality.

**SHARE**

You have the options to share the infographic via email, evernote, facebook, twitter, google+, and pinterest.



**PUBLISH**

You may publish the infographic public. This will allow everyone to see it. Make sure you saved your infographic (Step 6 of this worksheet) because this cannot be changed after you publish. You may share the link via email or embed in a website with the given code. You will have the option to unpublish.

# Infographic Assignment

AN **INFOGRAPHIC** IS A GRAPHIC, VISUAL REPRESENTATION OF INFORMATION. THEY PRESENT INFORMATION CLEARLY AND CONCISELY. THEY CAN EASILY COMMUNICATE DATA, PATTERNS AND TRENDS TO A READER.

**Task:** Make a infographic using [www.piktochart.com](http://www.piktochart.com) to communicate the topic information. Use text, graphics, charts, and numbers to communicate, analyze, and summarize.

**Topic:** \_\_\_\_\_

**Requirements:** Create an eye-catching, colorful, neat infographic to communicate information with a minimum of:

- ▶ a main title for the infographic
- ▶ eye catching section headings
- ▶ a minimum of 3 colors
- ▶ a minimum of 1 graph/chart
- ▶ a minimum of 4 graphics
- ▶ 10 facts total on the infographic
- ▶ non-fiction text analyzing and summarizing the information
- ▶ 3 blocks of information
- ▶ your name

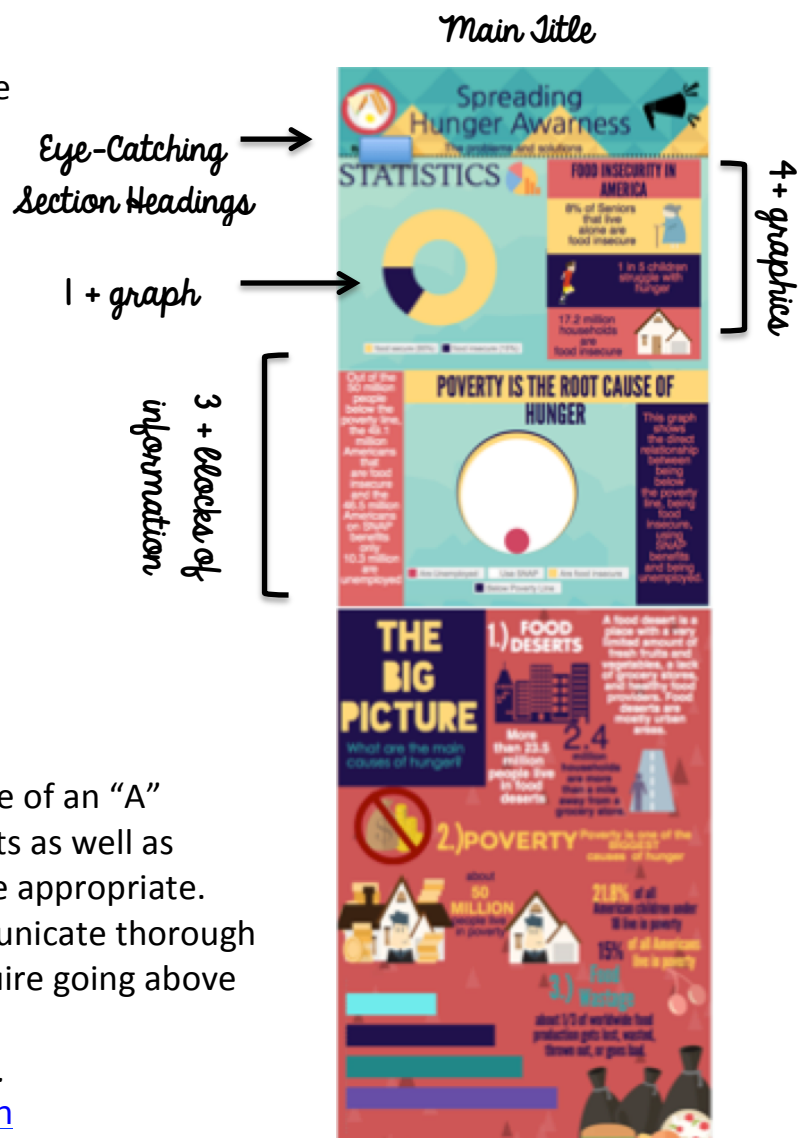
**Sample project:** To the right is an example of an “A” project. It include the above requirements as well as extra graphics, charts, and sections where appropriate.

Remember, you must communicate thorough information, which may require going above the minimums.

View more infographics here.

<http://tinyurl.com/k7rm3eh>

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Name: \_\_\_\_\_

# Infographic Rubric

**Task:** Make a infographic using [www.piktochart.com](http://www.piktochart.com) to communicate the topic information. Use text, graphics, charts, and numbers to communicate, analyze, and summarize.

Criteria	4	3	2	1
<b>Visual/Overall</b> (4 points)	Information is enhanced through use of space, lettering, and coloring. <ul style="list-style-type: none"> <li>• 3 + colors</li> <li>• main title</li> <li>• headings</li> </ul>	Sufficiently communicates information through space, lettering, and color.	Uses space, lettering, and color that confuses information or does not clearly or accurately communicate.	Missing visual requirements to communicate information.
<b>Graphics</b> (4 points)	Information is enhanced through use of graphics design. Includes a minimum of 4 graphics.	Infographic includes graphic design in communication of material. Includes a minimum of 4 graphics.	The requirement of four graphics was not met OR the graphics were not clearly relevant to the topic.	The infographic does not contain graphics OR contains graphics that are unrelated to the topic.
<b>Data</b> (4 points)	Infographic includes consistently accurate data . Includes a minimum of 1 graph or chart to communicate data.	Infographic includes generally accurate data.	Infographic includes inaccurate or incomplete accurate data .	Infographic does not include data required or includes false data.
<b>Content Information</b> (4 points)	Infographic includes accurate and carefully chosen facts. <ul style="list-style-type: none"> <li>• 10 facts</li> <li>• 3 blocks (approximately 1 page) of info</li> </ul> Also includes non-fiction text analyzing and summarizing information that demonstrates clear understanding of content.	Infographic includes accurate and carefully chosen facts. Also includes non-fiction text analyzing and summarizing information that demonstrates understanding of content.	Infographic includes inaccurate or incomplete accurate data . Also includes non-fiction text analyzing and summarizing information that demonstrates limited understanding of content.	Infographic does not include data required or includes false data. Missing non-fiction text analyzing/summarizing information or text does not demonstrate understanding.
<b>Conventions of Grammar/Spelling</b> (4 points)	Demonstrates effective grammar, mechanics, spelling, and usage, with no errors.	Demonstrates few errors in grammar, mechanics, spelling, or usage.	Demonstrates a number of mistakes in grammar, mechanics, spelling, or usage that affect the overall presentation.	Demonstrates numerous mistakes in grammar, mechanics, spelling, or usage that affect the readability and presentation of the project.

Self-Assessment Grade: \_\_\_\_/20

Student Comments:

Teacher Assigned Grade: \_\_\_\_/20

Teacher Comments: